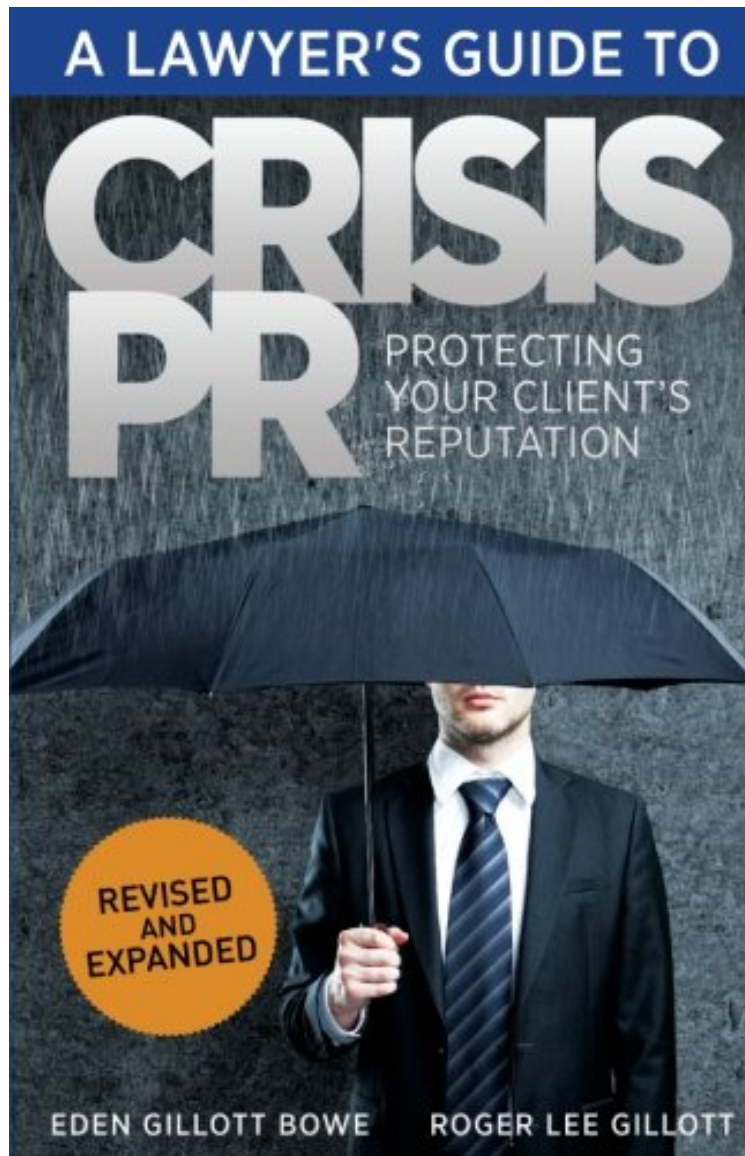


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A Lawyer's Guide to Crisis PR: Protecting Your Client's Reputation

Eden Gillott Bowe, Roger Lee Gillott
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About the Author Eden Gillott Bowe has nearly a decade of professional Crisis PR expertise and resolves issues both in and outside the media's glare -- from celebrity scandals and corporate fraud to criminal and civil litigation. She was educated in business and communications on three continents, holds an MBA, and has worked in Manhattan, Seoul, and Los Angeles. She's also a former business professor. She's been featured in the LA Times, Wall Street Journal, NPR, Forbes, the Washington Post, Huffington Post, Attorney at Law: Downtown Los Angeles, Verdict Magazine, Attorney@Work, Eater, Food Quality Safety Magazine, and Food Safety Magazine. Roger Lee Gillott started his career as a journalist. During a dozen years at The Associated Press, he created and ran its West Coast news operation for business, economics and labor relations. He loved the speed and thrill of it all, but realized he couldn't send Eden to college on a journalist's salary. So he switched gears, and for the next 28 years, he has been involved in senior-level strategic communications at a Fortune 100 company and as a Crisis Reputation Management strategist. He has more than four decades of expertise working under intense pressure. He advises companies, non-profits, and high-profile individuals. His expertise includes criminal and civil investigations and litigation, major management changes, financial turmoil and restructuring, extensive mergers acquisitions, environmental issues, industrial accidents, and public disclosure.