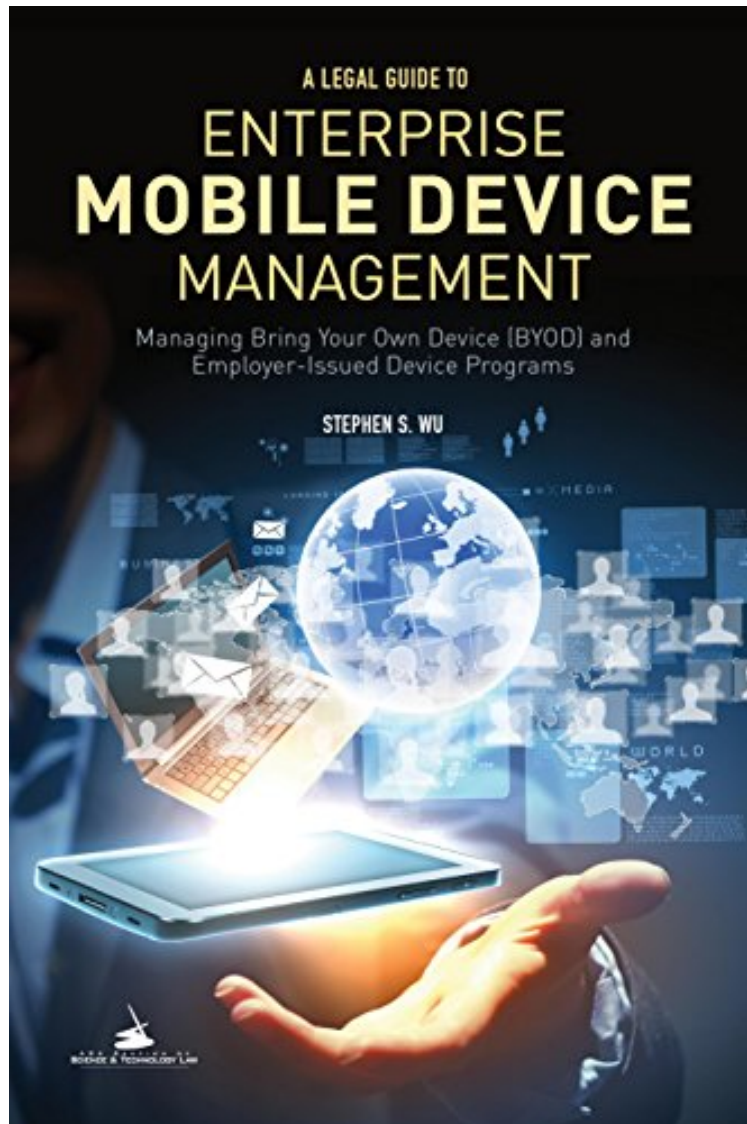


(Download) A Legal Guide to Enterprise Mobile Device Management: Managing Bring Your Own Devices (BYOD) and Employer-Issued Device Programs

A Legal Guide to Enterprise Mobile Device Management: Managing Bring Your Own Devices (BYOD) and Employer-Issued Device Programs

Stephen S. Wu

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As workers use smart phones, tablets, and laptops for both their work and their personal lives, chief information officers face the complex challenges of managing mobile devices in the business setting. This book examines key concepts, considerations, and issues in mobile device management—from business, legal, and technical perspectives, with background information on business drivers and technology. A sample mobile device policy is included as a starting point for a business' mobile device program documentation. Because the guide is written for a wide audience, it will serve as a helpful reference for business and technology professionals as well as attorneys.

About the AuthorStephen S. Wu is a Silicon Valley partner in the law firm Cooke Kobrick Wu LLP. He advises organizational clients on information governance policies and practices. Mr. Wu's practice also includes trade secret, copyright, trademark, and general business litigation matters. His transactional work includes drafting and negotiating agreements such as business associate agreements for health law clients and their vendors, software licensing agreements, joint development agreements, marketing agreements, service agreements, online terms of service, and contractor agreements.