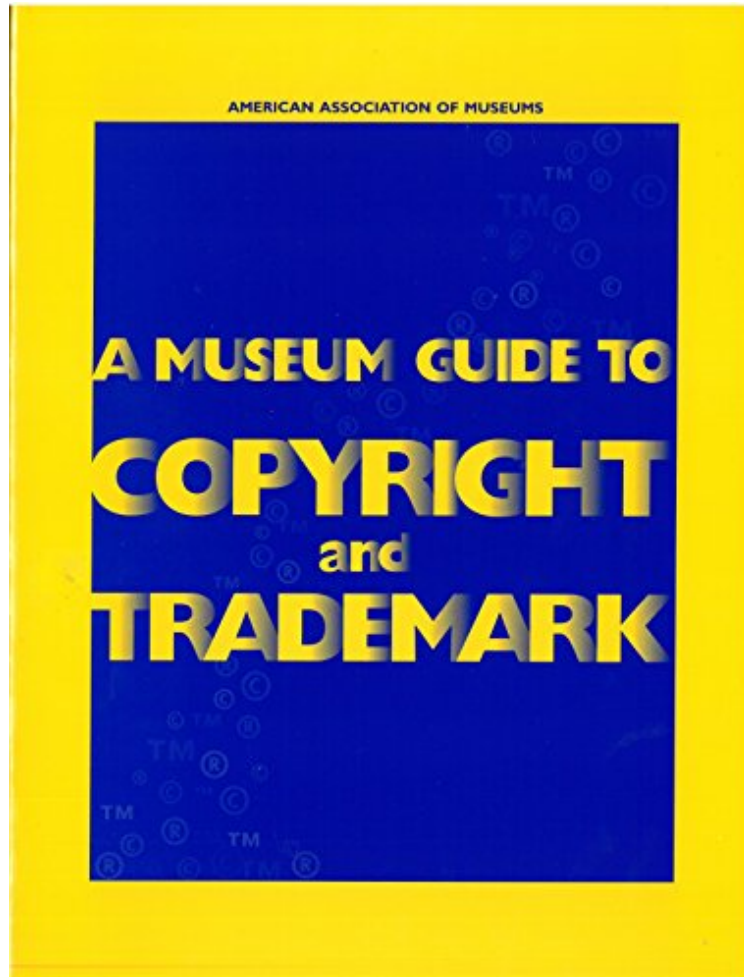


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This guide introduces the legal regimes of copyright and trademark in a museum context and offers museums a series of best practices for identifying and administering intellectual property. Topics discussed include copyright law, trademark law, the World Wide Web, and licensing. Intended to help museums make informed, careful decisions about copyright and trademark, including establishing institutional policy and procedures. Developed based on input from the museum field and from museum and legal professionals experienced in intellectual property issues. Produced

in collaboration with the J. Paul Getty Trust and funded by the Pew Charitable Trusts. A resource for individuals working in museums of all types and sizes.