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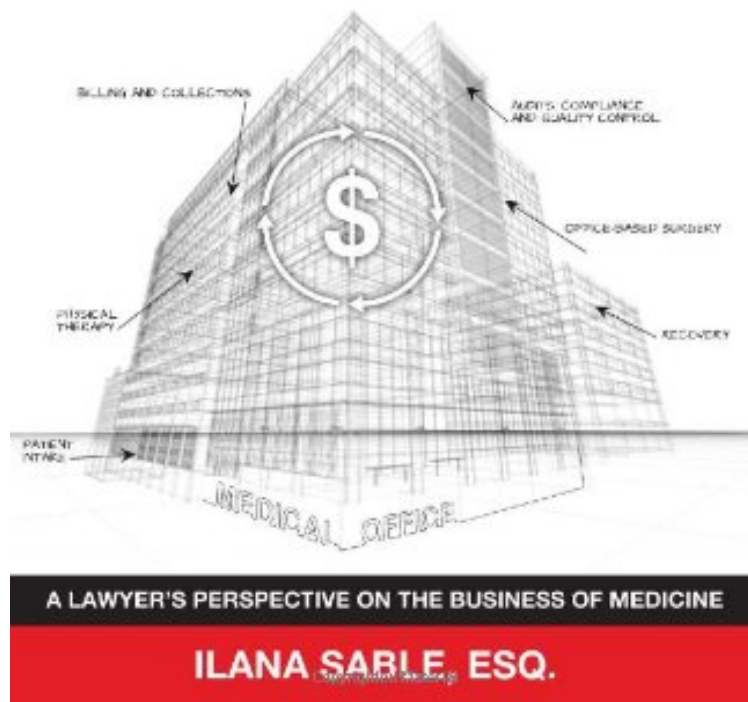
# A Physicians Guide to Increasing Revenue and Surviving Payor Scrutiny in the Reformed Health Care Market

*Ilana Sable*

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## A PHYSICIAN'S GUIDE TO INCREASING REVENUE AND SURVIVING PAYOR SCRUTINY IN THE HEALTH CARE MARKET REFORMED



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**Ilana Sable : A Physicians Guide to Increasing Revenue and Surviving Payor Scrutiny in the Reformed Health Care Market** before purchasing it in order to gage whether or not it would be worth my time, and all praised A Physicians Guide to Increasing Revenue and Surviving Payor Scrutiny in the Reformed Health Care Market:

0 of 0 people found the following review helpful. A great buy for anyone in the healthcare world!!!By Nicole BellThis past holiday season I added these books to gift baskets for all of the healthcare providers that I work with. They were so grateful! They all had great things to say and I will definitely be doing the same for next year! Can't wait for her next book!

In Physician s Guide, Ms. Sable discusses the time-tested business systems and investment strategies utilized by the most successful health care practices, including: - Health care practice advertising and marketing - Franchising a health care concept - Implementing a bullet-proof system for defense against audits, reviews and recoupments - Professional service arrangements and utilizing non-physician practitioners - Independent Diagnostic Testing Facilities and Ambulatory Surgery Centers - Medical billing and collections in the era of heightened payor scrutiny and reform

About the AuthorIlana Sable, Esq. is an experienced health law attorney who advises and represents health care providers, facilities and third-party administrators throughout New York and New Jersey. Ms. Sables legal practice is focused on health care litigation and audits, provider transactions, compliance programs and health care franchises.