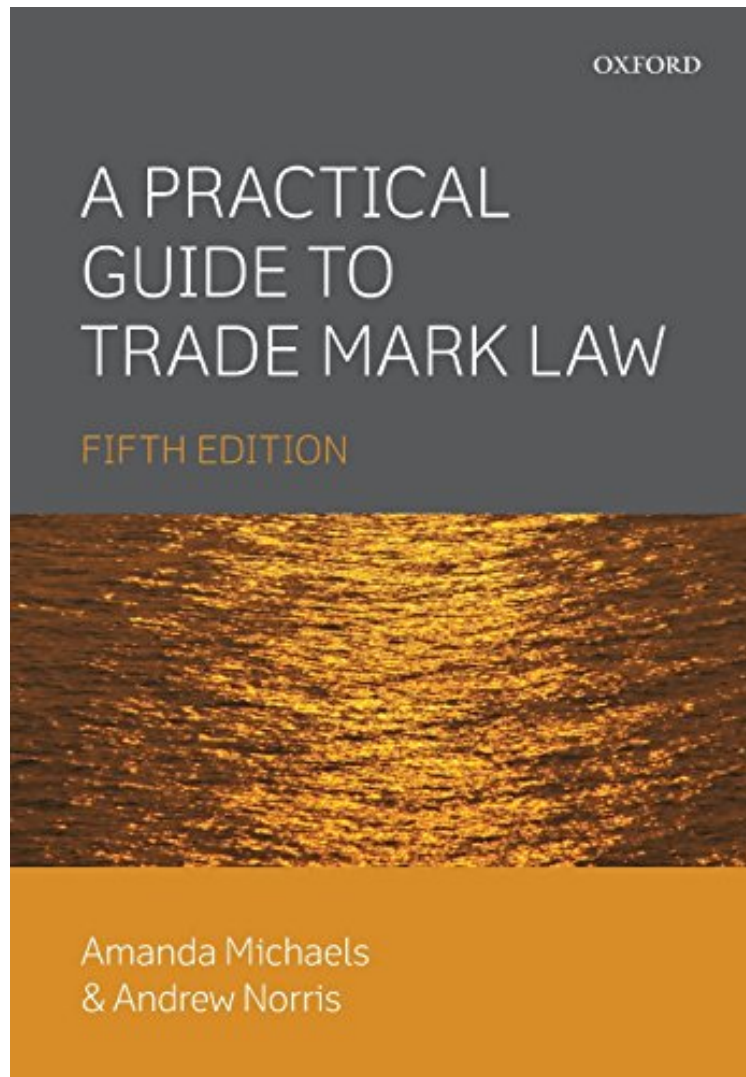


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The new edition of a well-established text, A Practical Guide to Trade Mark Law provides a comprehensive, digestible
and approachable introduction to trade mark law, explaining the technicalities of the law in plain, accessible
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EU Trade Marks, and procedure at OHIM, drawing comparisons between trade marks in the UK, and EU Trade Marks where appropriate. The book remains highly practical throughout, comprising discussion on topics such as the absolute and relative tests for registrability, registration practice and procedure, revocation, assignment and licensing, as well as complete coverage of the law on infringement, passing off and remedies.

This excellent book was a gem before, and it is now an even better-polished, more sparkling gem again. I have no hesitation in recommending to you, may imploring you, to buy it: it should be on every practitioner's - and trainer's - desk. * Tibor Gold, CIPA, 02/06/2014 *About the Author Amanda Michaels, Barrister, Hogarth Chambers, 5 New Square, Lincoln's Inn, London, Andrew Norris, Barrister, Hogarth Chambers, 5 New Square, Lincoln's Inn, London Amanda Michaels is a barrister based at Hogarth Chambers and an Appointed Person. Amanda is recognised by the leading independent legal directories as a leading barrister for IP and Media and Entertainment. Andrew Norris is a barrister based at Hogarth Chambers. Andrew's practice encompasses all aspects of intellectual property, as well as general commercial litigation.