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## A User's Guide to Trade Marks and Passing Off: Third Edition (A User's Guide to... Series)

*Nicholas Caddick, Ben Longstaff*  
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# A User's Guide to Trade Marks and Passing Off

Third Edition

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**Nicholas Caddick, Ben Longstaff : A User's Guide to Trade Marks and Passing Off: Third Edition (A User's Guide to... Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised A

The third edition of this comprehensive text has been fully revised and expanded, and it addresses the law of trade marks in the UK from a practical viewpoint, covering acquisition, loss, exploitation and infringement of trade marks, and passing off. Breaking down the procedural matters as they relate to the filing, opposition, enforcement, and revocation of trade marks in the UK, each of the topics is approached separately in order to maintain a user-friendly structure. Clear explanations of the underlying principles and concepts help to tie the different areas together. The book provides an up-to-date analysis of a rapidly evolving area of law and includes: what is a trade mark? \* other kinds of marks \* collective and certification marks \* protected descriptions \* absolute grounds for refusal \* relative grounds for refusal of registration \* trade mark functions \* honest concurrent use \* classification \* UK procedure for the registration of a trade mark \* application procedure before the Office of Harmonization in the Internal Market \* international conventions \* representation \* invalidity \* revocation \* ownership of and dealings with trade marks \* infringement and parties to infringement actions \* defenses, disclaimers, and limitations \* comparative and misleading advertising and malicious falsehood \* remedies \* groundless threats \* criminal offenses \* passing off \* Olympic symbols.

About the Author Nicholas Caddick QC, Hogarth Chambers, undertakes a wide range of intellectual property work and is the specialist editor in industrial designs for Copinger Skone James on Copyright. Ben Longstaff, Hogarth Chambers, practises in all fields of intellectual property and assists with Copinger Skone James on Copyright, and Clerk Lindsell on Torts. Contributions also from: Christopher de Mauny, Bird Bird LLP and Aaron Wood, UK and European Trade Mark and Design Attorney, Head of Trade Marks