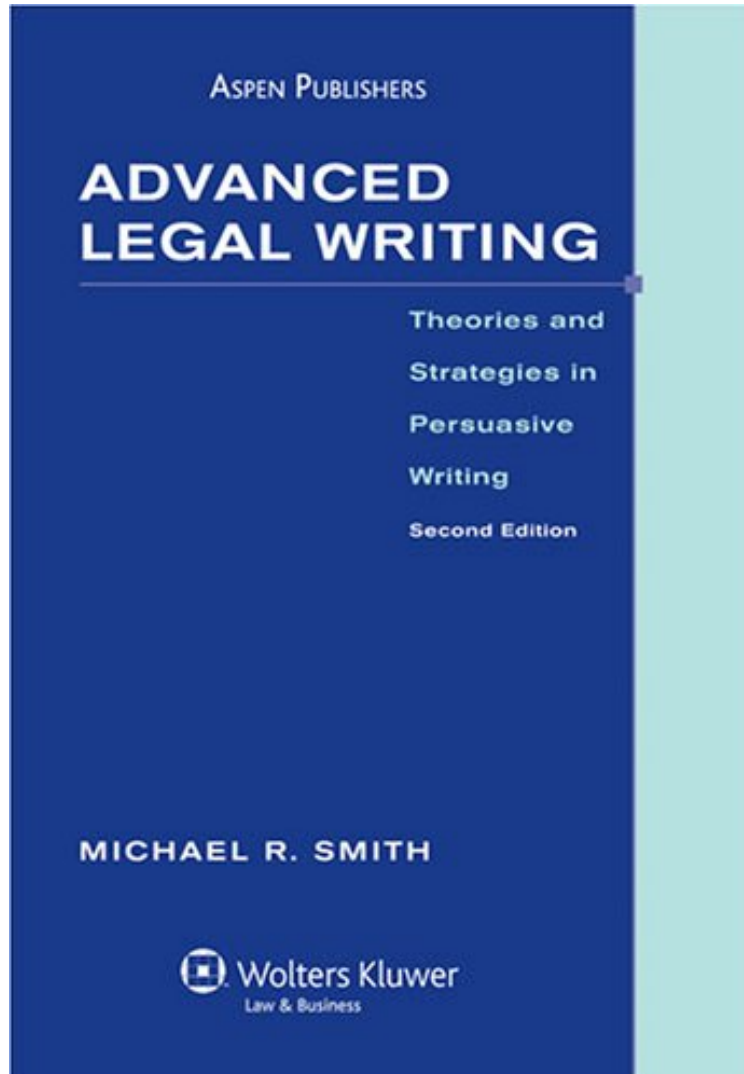


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Advanced Legal Writing: Theories Strategies in Persuasive Writing

Michael R. Smith

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Michael R. Smith : Advanced Legal Writing: Theories Strategies in Persuasive Writing before purchasing it in order to gage whether or not it would be worth my time, and all praised Advanced Legal Writing: Theories Strategies in Persuasive Writing:

9 of 9 people found the following review helpful. Thoughtful and deepBy A CustomerThis is the most thoughtful book on persuasive writing I've ever read. It approaches the subject with scholarly exuberance. It covers many fine points that are often missing from texts on persuasive legal writing: ethical persuasion, rhetoric, polish. But to the extent that it is scholarly and is a text for an advanced legal writing class in law school, it will probably seem a little too much for the practicing lawyer. Only the most dedicated appellate specialist will find it useful, I predict.

With a practical focus on persuasive writing strategy, Michael R. Smith identifies and explores three processes of persuasive writing: logos, pathos, and ethos and provides a thorough introduction to the elements of rhetorical style. Using detailed how-to guides and plenty of examples, the authors' distinctive approach to persuasive writing examines technical aspects of rhetorical style: metaphor, literary allusion, figures of speech, and graphic design.

Three basic processes of persuasive legal writing strategy:

- Logos: logic and rational argument
- Pathos: value-based argument
- Ethos: establishing credibility

Interdisciplinary contributions to persuasive writing from fields such as cognitive psychology, classical rhetoric, and morality theory

Effective strategies that extend beyond the trial or appellate brief to a broad range of documents and settings

In the Second Edition, the reader will find:

- a new organization that puts a greater emphasis on practice and relatively less on theory for each of the three processes of persuasive writing strategy
- a new six-Part organization:
 - I. Introduction
 - II. Logos Strategies
 - III. Pathos Strategies
 - IV. Ethos Strategies
 - V. Rhetorical Style
 - VI. The Ethics and Morality of Persuasion
- coverage of new developments in cognitive psychology, Pathos persuasion, and the role of metaphor in persuasive legal writing.
- the same manageable length

For a complete examination of the technique and strategy behind persuasive writing, Smith's text strikes the right balance of depth and scope for upper-level legal writing courses.