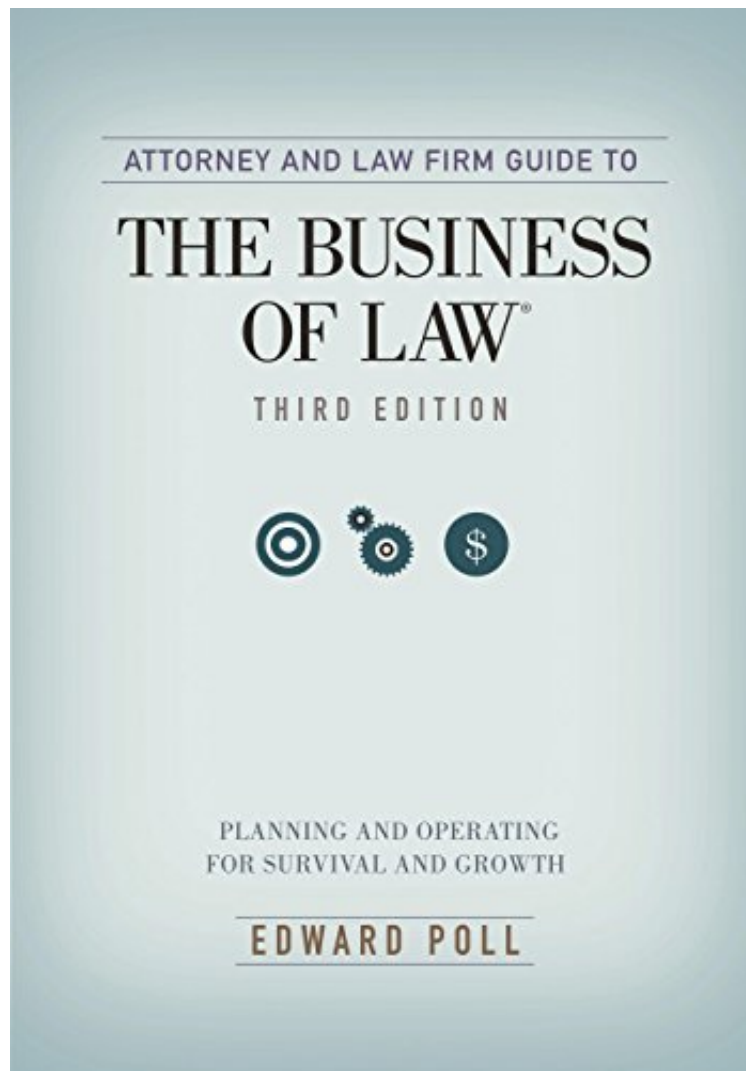


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About the Author Edward Poll, of Venice, California, has a law degree from UCLA and an M.B.A. from USC. He practiced law for 25 years and was chief operating officer for a law firm in Los Angeles. Since 1990, he has been principal of LawBiz Management.