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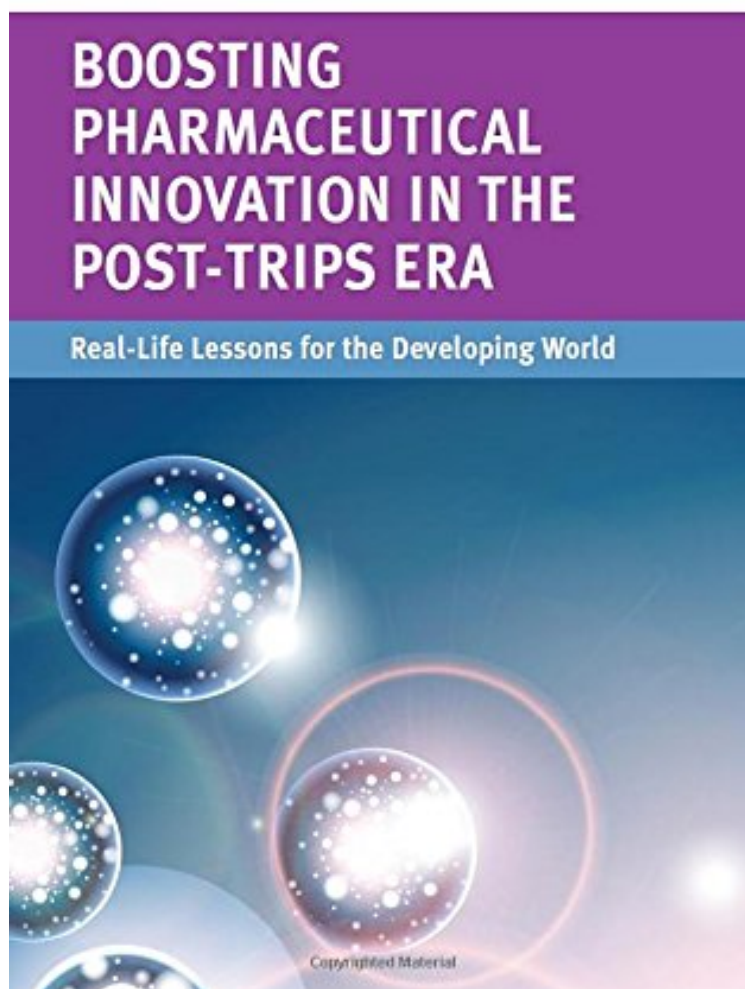
Boosting Pharmaceutical Innovation in the Post-TRIPS Era: Real-Life Lessons for the Developing World

Burcu Kilic

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Burcu Kilic : Boosting Pharmaceutical Innovation in the Post-TRIPS Era: Real-Life Lessons for the Developing World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Boosting Pharmaceutical Innovation in the Post-TRIPS Era: Real-Life Lessons for the Developing World:

1 of 1 people found the following review helpful. Haven't even finished, and I find it fantastic. By Justin Mendoza This book provides a fresh perspective on the issues suppressing pharmaceutical innovation after the passage of a global Intellectual Property regime which was included in the founding of the World Trade Organization. The author gives a detailed, balanced look at issues that block the development of new medicines, particularly in developing markets, while also providing a precise commentary on the origins of the patent regime as a process for spurring "innovation." Her statements and points on the innovation inherent in the imitation of products by generic manufacturers is alone worth the purchase of the book, and this is only one of the early sections. As an emerging expert in the field, I found Dr. Kilic's interpretations most forthcoming and have so far enjoyed the read. I will update this comment when I have completed the book, but so far (about 40% through), I am not disappointed. 1 of 1 people found the following review helpful. I'd recommend this book to anyone who wishes to truly understand ... By Diane S. Dr. Kilic is an authority on this subject matter and this book is evidence of it. I don't normally give 5 stars, but this book really helped me understand how IP affect the developing world. It offers a new perspective on innovation and how the majority of medicines are being developed for profit and does not take into consideration actual needs of the population. Finally a refreshing take that challenges current paradigms and allows it's reader to think critically and objectively at the current global innovation crisis. I'd recommend this book to anyone who wishes to truly understand what drives pharmaceutical innovation in a globalized economy. 0 of 4 people found the following review helpful. Not Worth a Fraction of Its Price By Christus Veritas If I were the author and publisher, I would not allow potential buyers to "Look Inside" this book. Sadly, though the writer has done much work on her subject (patents, relating especially to pharmaceuticals), her writing and degree of comprehension of the technical issues around drug patents leads to more questions being raised than answered. "Look Inside" at pages 10-11 where she discusses "innovation" and "imitation." After reading this section, do we come away understanding that costs of innovation is higher or lower than those of imitation? No. Now, you would think (as is actually the case) costs of innovation are higher -- especially in drugs. But, citing a single study, she argues that perhaps imitation faces higher costs, because the innovating firm is "always a step ahead" of the imitating firm. What does "step ahead" actually mean? She does not explain. Perhaps, we can guess, she means it in terms of scale of operation -- but this proves nothing. Anyway, she doesn't resolve conflicting study results. My guess is that she does not want to. She has an agenda, and the facts are being made to fit her theory that patents are mixed or bad for the world in general, and developing countries in particular. How she defines the latter category is not discussed in the pages shown, and I imagine that she leaves the matter open-ended. (The developing countries of Korea and China are not Burundi or Surinam.) Ms. Kilic certainly will benefit personally from the intellectual property protection of her book, which allows it to be sold at a ridiculous price -- and her publisher will seek to prevent any infringement of her and the company's rights. But this book, sadly given the dearth of writing on this important topic, is not worth a third of its (even discounted) price.

Boosting Pharmaceutical Innovation In The Post-TRIPS Era investigates the concept of innovation and illustrates the crucial role that patent strategies play within processes of pharmaceutical innovation. Drawing on extensive country and company case studies, it identifies the key issues relevant to the revival of local pharmaceutical industries. Based on an understanding of the post-TRIPS environment and case studies of national innovation strategies, the book specifically addresses an important question - to what extent can lessons from national experiences be transferred to current policy developments for innovation in the pharmaceutical industry in a developing country context? The book sets out a number of recommendations on how this can be achieved. It suggests that it can be done in relation to the key development objectives of promoting the technological and scientific advancement of the country, enhancing local pharmaceutical innovation capacities, adapting patent law to own local realities, providing wide access to medicines and knowledge, safeguarding public health interests, and fostering innovation. Practitioners and policy planners within the pharmaceutical industry will deem this book invaluable as it addresses a number of practical implications for the promotion of the pharmaceutical industry. It will also be of enormous interest to students, researchers and academics specializing in intellectual property law and policy, science and technology, and the management of technology and innovation. Contents: 1. Introduction 2. Innovation 3. Innovation and the Pharmaceutical Industry 4. Looking at the Big Picture: National Innovation System 5. Innovation Country Case Studies 6. A Real Life Company Case Study; TEVA Pharmaceuticals Ltd. and its Distinctive Trajectories 7. Real life lessons for the developing world Bibliography Index

'Overall, the book is very readable and well written, and it is clearly an interesting addition to the existing literature on pharmaceutical innovation in developing world.' -- European Intellectual Property About the Author Burcu Kili, Public Citizen's Global Access to Medicines Program