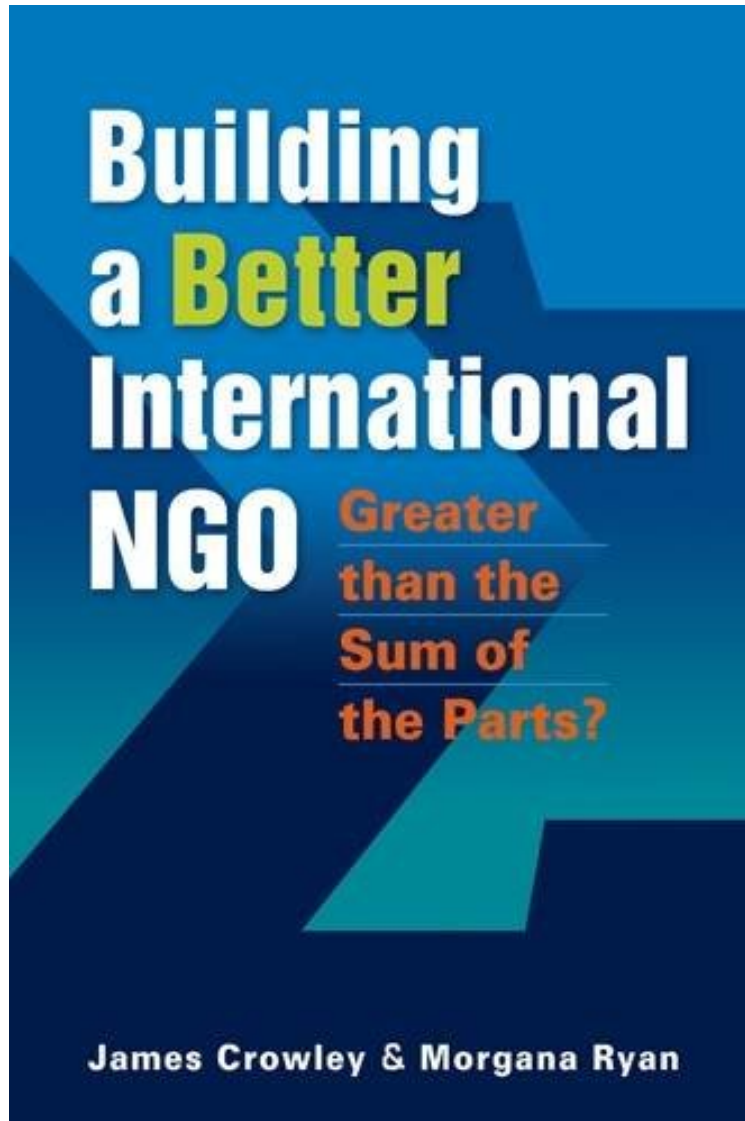


[Free] Building a Better International NGO: Greater than the Sum of the Parts?

# Building a Better International NGO: Greater than the Sum of the Parts?

*James Crowley, Morgana Ryan*

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0 of 0 people found the following review helpful. An insightful and practical guide for the changing INGO worldBy Eric WalkerI have worked in the international NGO sector for 35 years running operations for small, medium and

large INGOs. In all that time, I have not seen a book nor an article that calls out the key elements for INGO organizational health with anywhere near the utility or credibility as this book. While the authors are consultants rather than practitioners, they have worked closely with INGOs and clearly understand the challenges faced especially in the currently shifting INGO space. I now run a small consulting practice assisting INGOs with adapting their business models to the new world. This is required pre-reading for all my clients before we begin the work. While every chapter is full of solid analysis and practical guidance, Chapter 6 calls out the challenges of accountability with INGOs that is so important yet not addressed in the literature elsewhere as far as I can tell. If you are in a leadership position with an INGO, READ THIS BOOK!

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By Leslie A. Hebert  
Having worked with international NGOs for the last 5+ years (after working with commercial organizations for most of my career), I found the content in this book enlightening. I see many of the organizations I work with in the descriptions and references here. The authors have provided some interesting food for thought on tackling the issues. A must read for those interested in aid organizations, how they operate and improvement opportunities.

1 of 1 people found the following review helpful. INGOs - Sum of the The Parts  
By sproer  
I have been waiting for this book. Much valued insights into INGOs of the future including practical insights into how consultants can help build better bridges between development organizations in these times of accelerated change.

In the wake of tremendous growth in the size and scope of their activities, as well as the increased complexity of their programs, how can large international NGOs work effectively so that the whole is greater than the sum of the parts? James Crowley and Morgana Ryan address this question, drawing on their extensive hands-on experience to offer a practical and even provocative guide. The authors cover a range of essential topics, among them: What are INGOs good at? What should they be good at? Where does new technology fit in? What about accountability? What's the best way to tackle strategic planning? In the process, they challenge those in leadership positions to recognize and implement the changes that are needed so that their organizations can perform better and stay relevant in the decades to come.

An absolute 'must-read' for anyone in or aspiring to any management position in an international NGO. (James A. Cox, Midwest Book ) Does a great job in translating learning and evolution of private sector organisations into useful templates for the NGO sector.... It will be well thumbed by senior managers and board members looking for inspiration and useable tools, whether they are at the point of considering change, or up to their armpits in implementation. (Adrio Bacchetta, Baobab.org.uk) In a rapidly changing world, international NGOs are constantly striving to enhance effectiveness and accountability. Drawing on their research and extensive experience, Crowley and Ryan challenge us to reinvent ourselves if we truly desire to maximize the impact of our effort for the world's most vulnerable people. (Kevin Jenkins, World Vision International) A concise yet comprehensive guide.... Crowley and Ryan offer practical frameworks built on key insights from their experience in both the nonprofit and business worlds that will help INGOs to develop successful strategies for lasting, positive impact on global poverty and injustice. (Annemarie Reilly, Catholic Relief Services) This is the most useful work of its kind I have come across in the last decade. Its analysis of the organizational changes required by INGOs to achieve greater impact is insightful, practical, and highly compelling. (Robert Glasser, CARE International) About the Author James Crowley and Morgana Ryan have extensive experience working with some of the world's largest NGOs in the areas of international development and humanitarian aid.