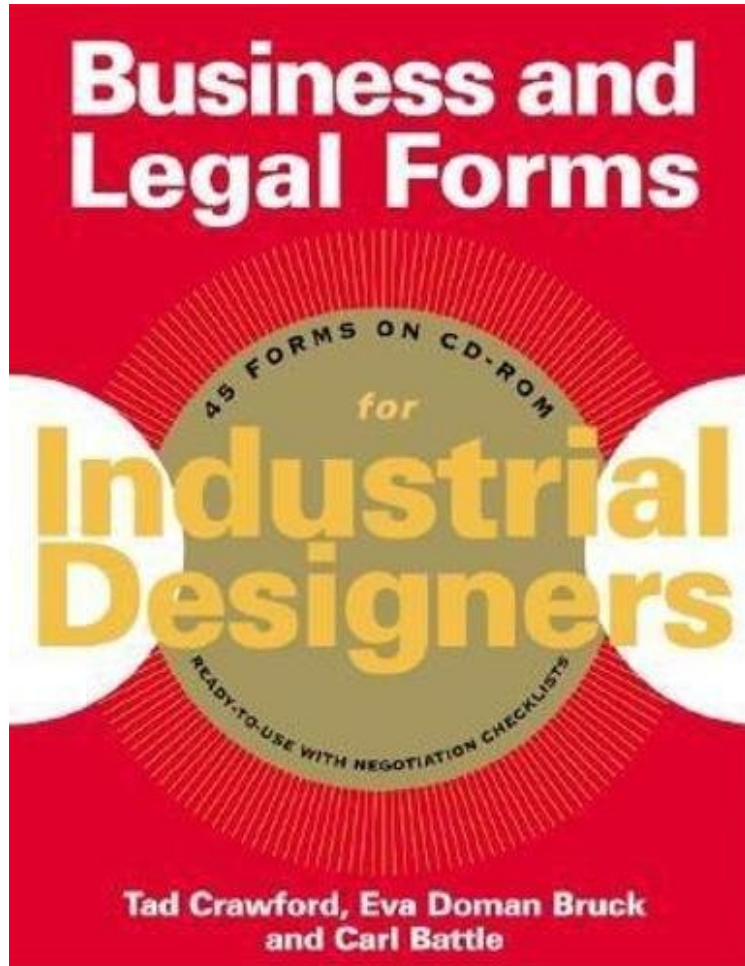


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Business and Legal Forms for Industrial Designers

Carl Battle, Eva Doman Bruck, Tad Crawford
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Carl Battle, Eva Doman Bruck, Tad Crawford : Business and Legal Forms for Industrial Designers before purchasing it in order to gauge whether or not it would be worth my time, and all praised Business and Legal Forms for Industrial Designers:

0 of 0 people found the following review helpful. Five Stars By Sang-Hee Yu 3 of 3 people found the following review helpful. Very good project templates... but seek out legal advice as well! By William Bickford This is a well crafted introduction to business forms, proposals, estimate sheets, and contracts; and I'm impressed that there is finally a publication specifically for industrial designers. The only apprehension I have is in the patent/trademark/copyright section, where the DIY form approach might not be the best idea, and actual legal help will be essential. These documents are a very good foundation, but a book alone cannot (and is not intended to) guide you in customizing forms to your own process, clients, or property... The companion CD is a huge plus with this book as well!

Forty-five essential forms and checklists-all ready to copy and put to immediate use in any industrial design studio-are provided here. Each form includes step-by-step instructions and can be used as is, or easily tailored to meet a specific business situation. Some of the forms include jobs master index, project plan and budget, time sheet, creative log, initial survey, estimate request form, work change order, collection letters, and much more. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

This publication is timely given today's trend in design entrepreneurship. The forms are easy to use yet comprehensive as they support the entire design process. Industrial design professionals and students will truly benefit from using this great resource. (Steve Belletire, IDSA, Associate Professor of Industrial Design, Southern Illinois University Carbondale)

About the Author Carl W. Battle is senior vice president and chief patent counsel for GlaxoSmithKline, a global pharmaceutical company. He has served as president of the New Jersey Intellectual Property Law Association and as a director with the American Intellectual Property Law Association Scholarship Fund. He has written several self-help legal and business books, including the bestselling *Legal Forms for Everyone* (Allworth Press). He lives in Sarasota, Florida. Eva Doman Bruck had more than thirty-five years of experience as a design industry professional and served as director of creative resources at Future Brand and a manager for the Hearst New Media Center. She was a member of the School of Visual Arts MFA in Design Program and published articles on design firm management in *How, Step-by-Step Graphics*, *Ulc*, and the *AIGA Journal of Graphic Design*. Tad Crawford grew up in the artists' colony of Woodstock, New York. He is the author of many nonfiction books and his writing has appeared in venues such as *Art in America*, *the Caf Irreal*, *Confrontation*, *Communication Arts*, *Family Circle*, *Glamour*, *Guernica*, *the Nation*, and *Writer's Digest*. The founder and publisher of Allworth Press, he lives in New York City.