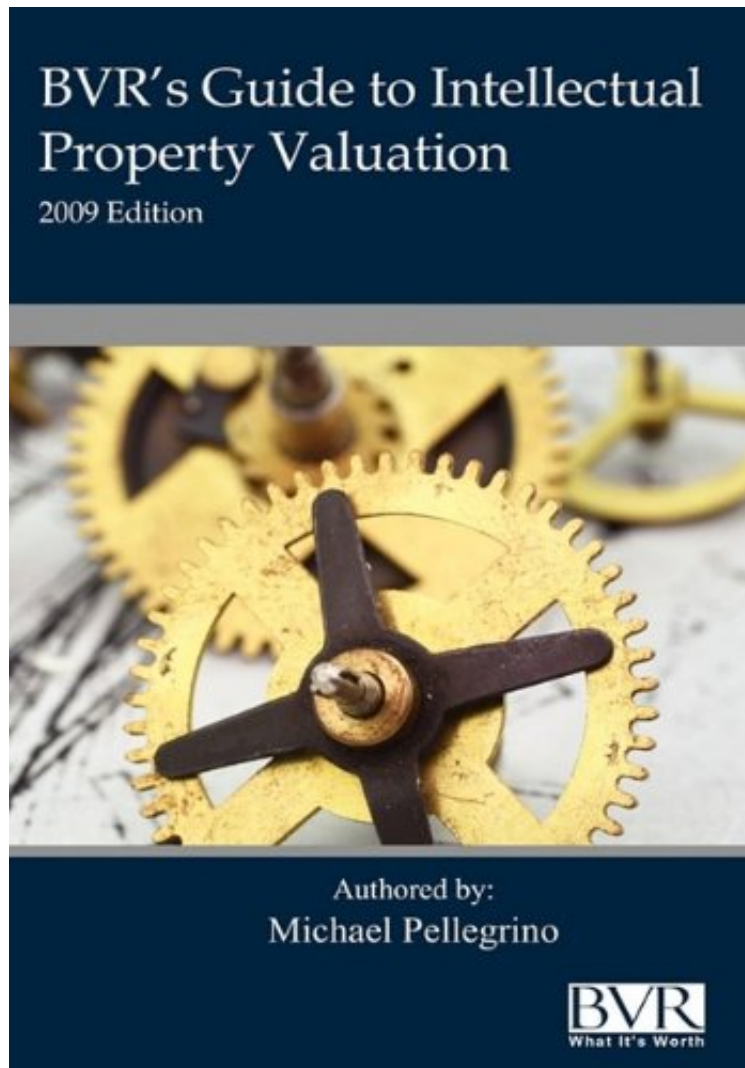


[Read download] BVR's Guide to Intellectual Property Valuation

BVR's Guide to Intellectual Property Valuation

Mike Pellegrino

*audiobook / *ebooks / Download PDF / ePub / DOC*



DOWNLOAD



+

READ ONLINE

#4455701 in Books 2009-07-07Original language:EnglishPDF # 1 10.00 x .63 x 7.011, 1.60 #File Name:
1935081128268 pages | File size: 52.Mb

Mike Pellegrino : BVR's Guide to Intellectual Property Valuation before purchasing it in order to gage whether or not it would be worth my time, and all praised BVR's Guide to Intellectual Property Valuation:

This new Guide is the definitive reference to draw credible and defensible IP value conclusions. Leading expert Michael Pellegrino delivers real-world case studies of IP valuation analyses from start to finish in each of the primary IP categories. This practical, hands-on Guide presents an objective framework for conducting due diligence of IP

rights, performing the legal analysis, and correlating the impacts of IP rights on value.