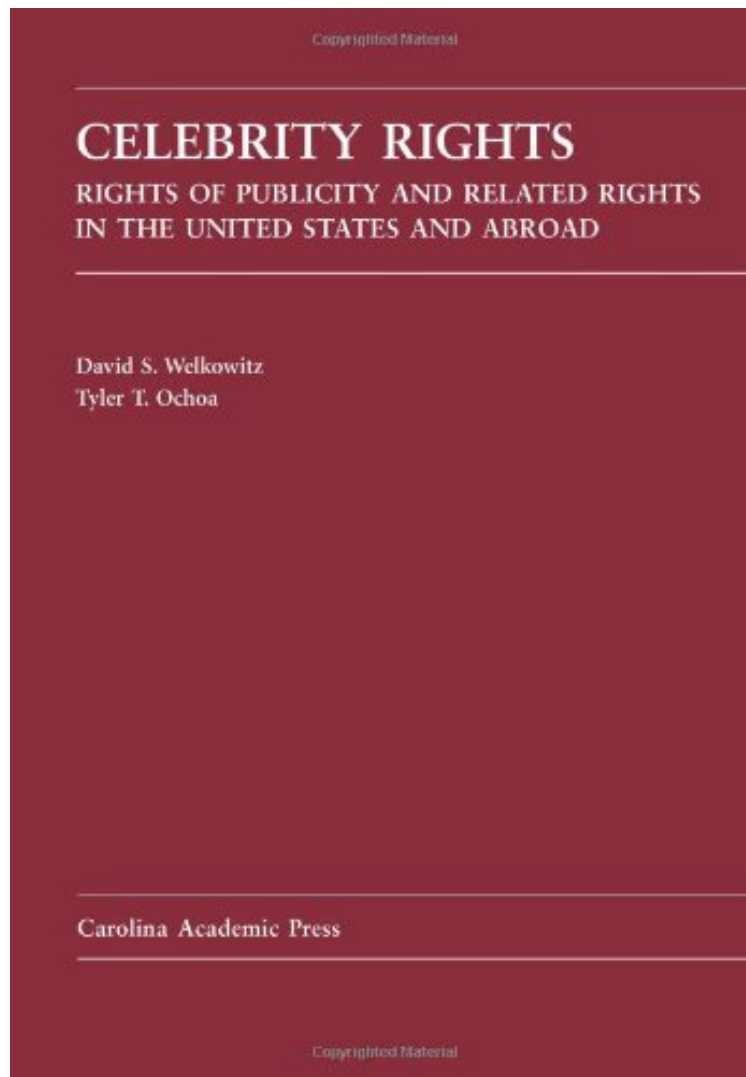


(Read and download) *Celebrity Rights: Rights of Publicity and Related Rights in the United States and Abroad (Law Casebook)*

## **Celebrity Rights: Rights of Publicity and Related Rights in the United States and Abroad (Law Casebook)**

*David S. Welkowitz, Tyler T. Ochoa*  
*ebooks | Download PDF | \*ePub | DOC | audiobook*



 Download

 Read Online

#2473636 in Books Carolina Academic Press 2010-01-01 Original language: English 10.00 x 7.25 x 1.50l, 2.70 #File Name: 1594606579640 pages | File size: 74.Mb

**David S. Welkowitz, Tyler T. Ochoa : Celebrity Rights: Rights of Publicity and Related Rights in the United States and Abroad (Law Casebook)** before purchasing it in order to gage whether or not it would be worth my time, and all praised *Celebrity Rights: Rights of Publicity and Related Rights in the United States and Abroad (Law Casebook)*:

This casebook deals with a burgeoning field of intellectual property law: the rights of individuals to control the use of their names, likenesses, and personas. This book allows for an in-depth course in Rights of Publicity, with far more extensive coverage than can be achieved within the confines of traditional courses, such as Trademarks or Copyright. In addition, unique among materials in this area, this book includes comparative materials from around the globe, enabling students and teachers to compare the similarities and differences in approaches to this issue among a variety of jurisdictions and courts (including such institutions as the European Court of Human Rights). The book covers a wide range of topics relevant to the subject, including common-law rights, rights under state and federal statutes, inheritability, domain name disputes, choice of law, preemption, remedies, and, of course, extensive coverage of free speech and free expression issues, both in the United States and abroad. The book is also structured to allow great flexibility in coverage each chapter covers a manageable topic in the subject, and the comparative materials are in stand-alone sections within each chapter. The authors of this casebook have set forth a lengthy rationale for a course in Rights of Publicity in an article *Teaching Rights of Publicity*, 52 St. Louis Univ. L.J. 905 (2008).