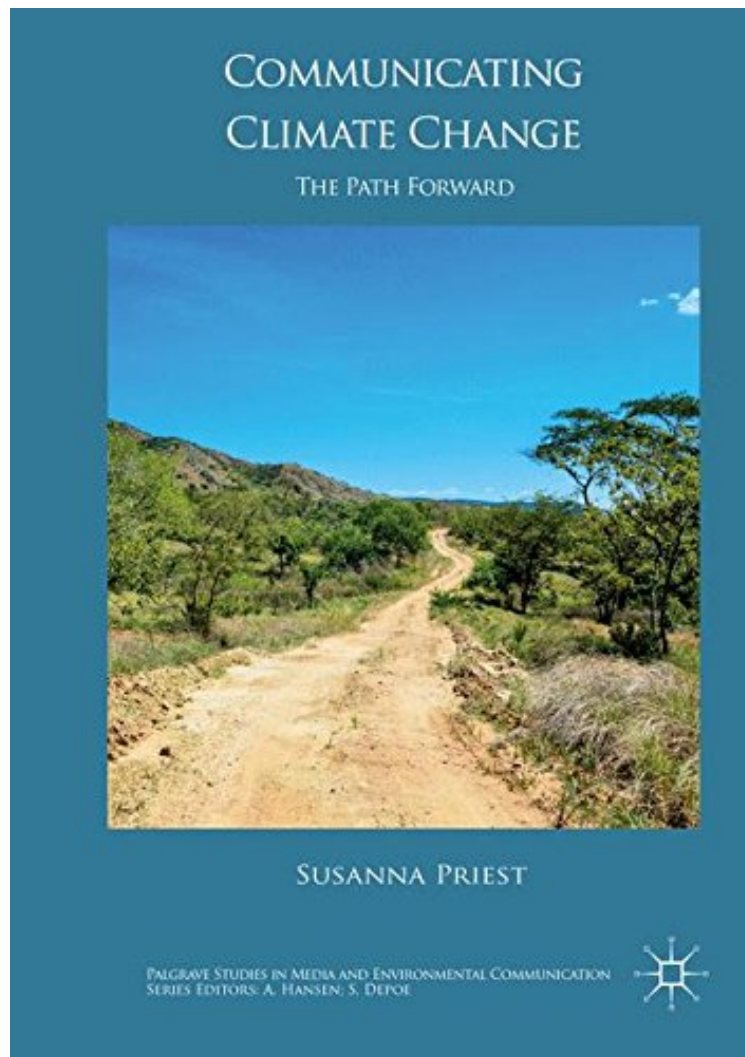



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Communicating Climate Change: The Path Forward (Palgrave Studies in Media and Environmental Communication)

Susanna Priest

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This book asks and answers the question of what communication research and other social sciences can offer that will help the global community to address climate change by identifying the conditions that can persuade audiences and encourage collective action on climate.

This book discusses communication for committed climate change activists determined to promote activism. It assumes climate change is due to humans, is dangerous, is imminent, and is controllable. It also explores the idea that better communication will help solve the problem. Summing Up: Recommended. All readers. (T. N. Chase, Choice, Vol. 54 (11), July, 2017)