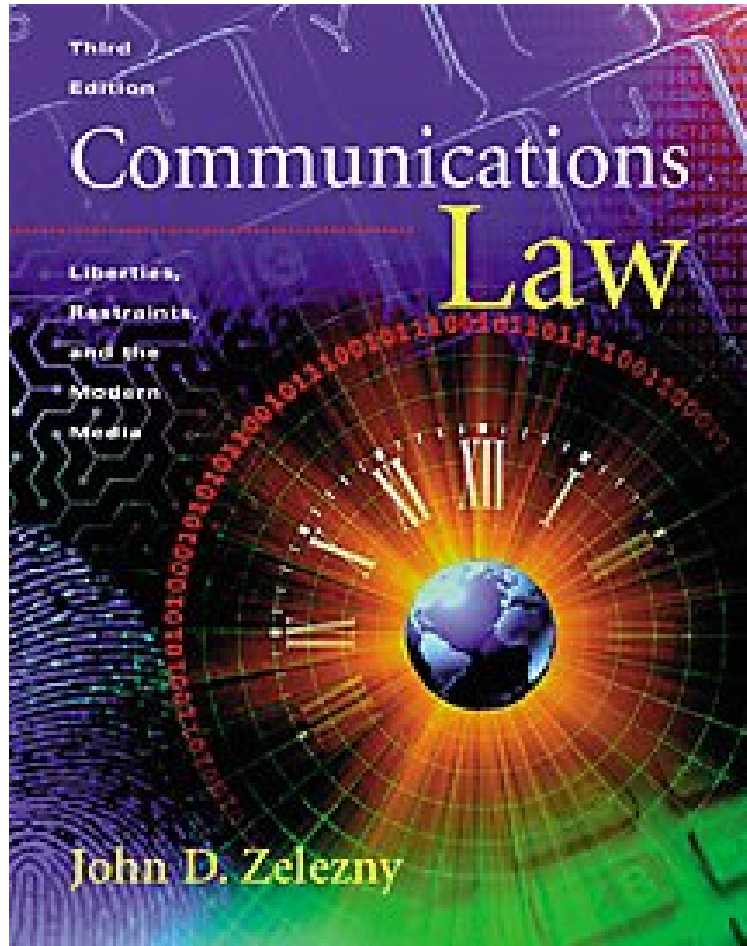


# Communications Law

*John D. Zelezny*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



READ ONLINE

#15907109 in Books Wadsworth Pub Co 2000-07-12PDF # 1 8.75 x 7.25 x 1.001, #File Name: 0534513344560 pages | File size: 55.Mb

**John D. Zelezny : Communications Law** before purchasing it in order to gage whether or not it would be worth my time, and all praised Communications Law:

The text takes a narrative, nuts-and-bolts approach to the legal issues that affect communications professionals in public relations, advertising, broadcasting, journalism, and the on-line industry. The new edition addresses market changes by streamlining some of the transitional news-oriented material and introducing other legal topics of broad concern to communication majors (i.e., advertising, public relations, video production, magazine editing, announcing, etc.). The author's user-friendly style, together with chapter-opening scenarios, short case summaries, and study questions, make the material understandable and easily accessible.

About the AuthorJohn D. Zelezny, an attorney and senior public relations executive, has extensive experience in both

academia and the professional world of communications. His varied career began as a small-town newspaper reporter in the 1970s, later encompassed 15 years as a professor of media law and journalism at three West Coast universities, and eventually led to his employment as a corporate executive and strategic communications adviser to CEOs and boards of directors. He is a member of the State Bar of California, and currently serves as senior vice president and chief communications officer for Community Medical Centers in Fresno, Calif. He is a frequent lecturer on communications law and the author of complex First Amendment problems for law-school advocacy competitions. Mr. Zelezny holds degrees from Humboldt State University and the University of the Pacific's McGeorge School of Law.