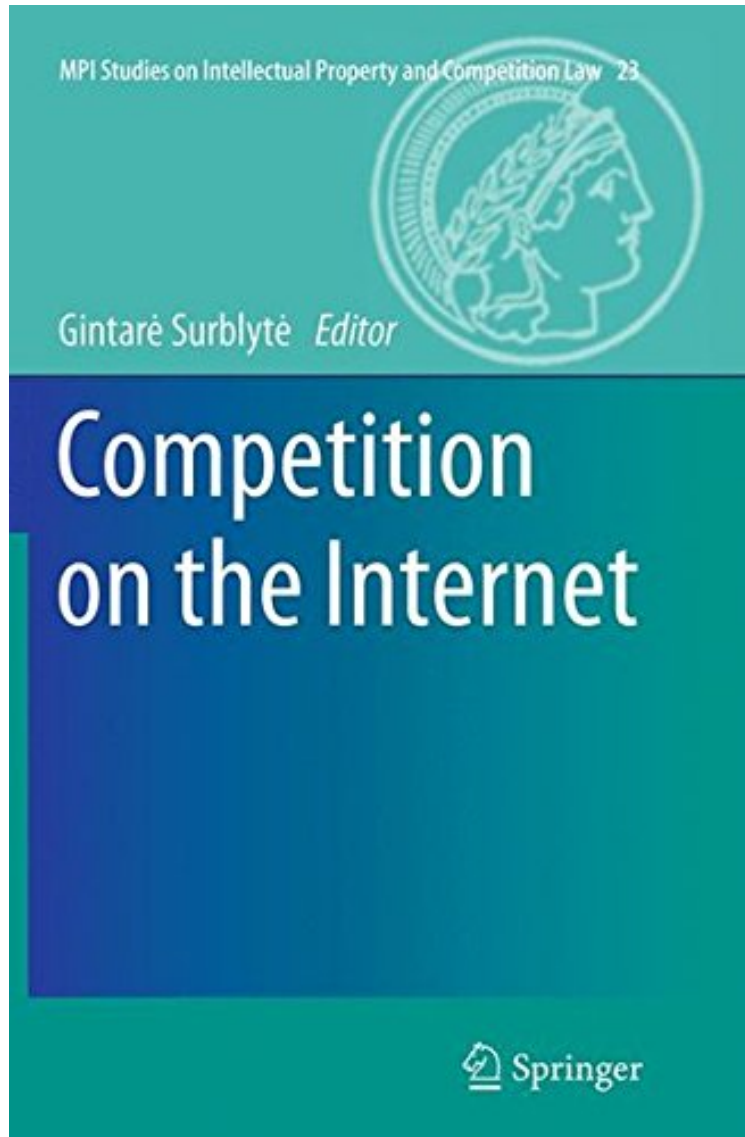


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## Competition on the Internet (MPI Studies on Intellectual Property and Competition Law)

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Internet (MPI Studies on Intellectual Property and Competition Law):

Undeniably widespread and powerful as it is, the Internet is not almighty: it can reach as high as the skies (cloud computing), but it cannot escape competition. Yet, safeguarding competition in the network of networks is not without challenges: not only are competitive processes in platform-based industries complex, so is competition law analysis. The latter is often challenged by the difficulties in predicting the outcome of competition, in particular in terms of innovation. Do the specific competition law issues in a digital environment presuppose a reconsideration of competition law concepts and their application? Can current competition law tools be adjusted to the rush pace of dynamic industries? To what extent could competition law be supplemented by regulation is the latter a foe or rather an ally? This book provides an analysis of recent developments in the most relevant competition law cases in a digital environment on both sides of the Atlantic (the EU and the US) and assesses platform competition issues from a legal as well as an economic point of view.

Analysing some key recent cases and developments in this field, the essays seek to tackle from a legal or economic perspective the broader question of whether the unique features of digital markets require a reconsideration of competition law concepts and tools and their application. provide a wealth of ideas of what the Commission should be thinking about in the context of its latest investigations. From a practitioners perspective, the book is of largely general or academic interest . (Gabriela da Costa, European Competition Law , Issue 11, 2015)From the Back CoverUndeniably widespread and powerful as it is, the Internet is not beyond control: it can reach as high as the sky (cloud computing), but it cannot escape competition. Yet, protecting competition in the network of networks is not without challenges: not only are competitive processes in platform-based industries complex, so is competition law analysis. The latter is often confronted with the difficulties in predicting the outcome of competition, in particular in terms of innovation. Do the specific competition law issues in a digital environment presuppose a reconsideration of competition law concepts and their application? Can current competition law tools be adjusted to the rush pace of dynamic industries? To what extent could and should competition law be supplemented by regulation? This book provides an analysis of recent developments in the most relevant competition law cases in a digital environment on both sides of the Atlantic (the EU and the US) and assesses platform competition issues from a legal as well as an economic point of view.