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## Content Rights for Creative Professionals: Copyrights and Trademarks in a Digital Age (Paperback) - Common

*Edited by Arnold P. Lutzker*

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**Edited by Arnold P. Lutzker : Content Rights for Creative Professionals: Copyrights and Trademarks in a Digital Age (Paperback) - Common** before purchasing it in order to gage whether or not it would be worth my time, and all praised Content Rights for Creative Professionals: Copyrights and Trademarks in a Digital Age (Paperback) - Common:

1 of 2 people found the following review helpful. Very great book!By XzandreThis was a textbook I had for a class on copyright law, and I really enjoyed it! I have always loved the business side of art, and wondered about copyrights. This book is super informative, and, although many of my classmates said it was boring and dry, I found to be rather interesting (however I'm into this sort of thing). If you like business or law and have a mind for the arts, this book will be a spellbinding read. However if you aren't, it might be a bit dry, but regardless, you will end your reading super informed. The only reason I give this book four instead of five stars is because some of the information is outdated, and there hasn't been a newer edition published. Other than that, excellent!0 of 3 people found the following review helpful. OUTDATED WHEN PUBLISHEDBy M. SteineI GOT THIS FOR A CLASS ON COPYRIGHTS.WHAT YOU WILL LEARN FROM THIS BOOK IS THAT NO MATTER WHAT, YOU ARE GOING TO NEED AN ATTORNEY, SO JUST FIND AN ATTORNEY TO BEGIN WITH SO YOU WON'T GET YOURSELF IN A LOT OF TROUBLE.

Suitable for professionals and students working in various areas of media, this book outlines critical concepts and applies them with explanations in real-life applications. It provides an understanding of the principles underlying the ownership and use of content.